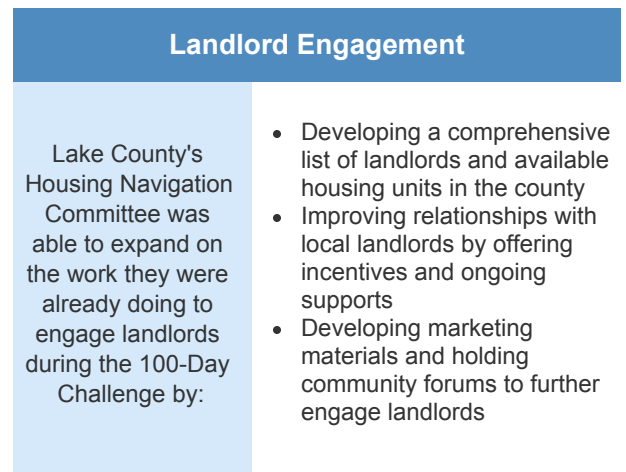
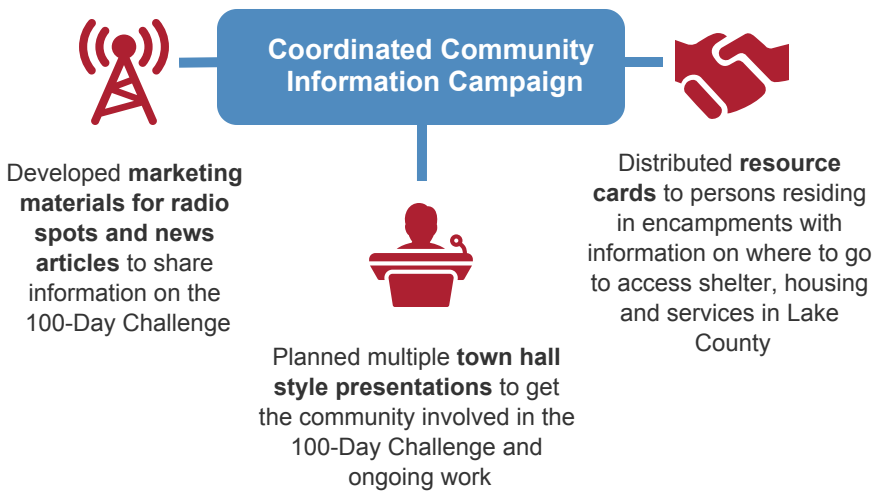


Lake County, CA

In May 2021, Lake County joined California's third Cohort of 100-Day Challenges to significantly advance local efforts to ensure that individuals who are currently experiencing homelessness are safely and stably housed. The 100-Day Initiative catalyzes community action by bringing together stakeholders from across systems to make new connections, share information and best practices, and take new and innovative approaches to addressing homelessness.

Lake County sought to bring particular attention to serving **seniors and transition age youth** as populations of focus, and to develop innovative ways to address racial disparities in the local homeless response system.

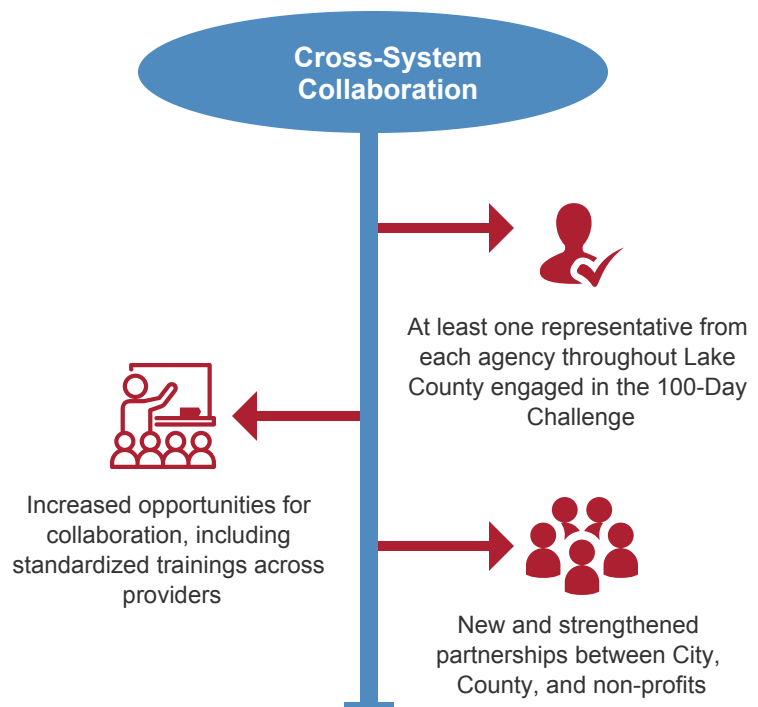
The community saw significant gains during the 100-Day Challenge in increasing community awareness, engagement and communication around homelessness; engaging new landlords in local housing efforts; improving local data collection and development of a local Coordinated Entry System, which is a community-wide approach to managing and coordinating access to homeless housing and services; and expanding local partnerships and collaboration to address homelessness.



Coordinated Entry & HMIS

Prior to the 100-Day Challenge, Lake County lacked a Coordinated Entry System and prioritization tool to connect individuals to services and housing. The 100-Day Challenge motivated Lake County to develop innovative Coordinated Entry and Homelessness Management Information System (HMIS) processes, including:

Improved data collection and use across homeless and housing agencies using different systems	Merger of multiple data systems to create one accurate universal system in HMIS
Standardized forms and prioritization tool to support standardized way of connecting people to housing and services	Development of community-wide information releases to support client-level data sharing across agencies
Better understanding of how people are entering and exiting the homeless response system	New access points (Peer Support Centers) around Clear Lake to serve as resource hubs for housing and service connections



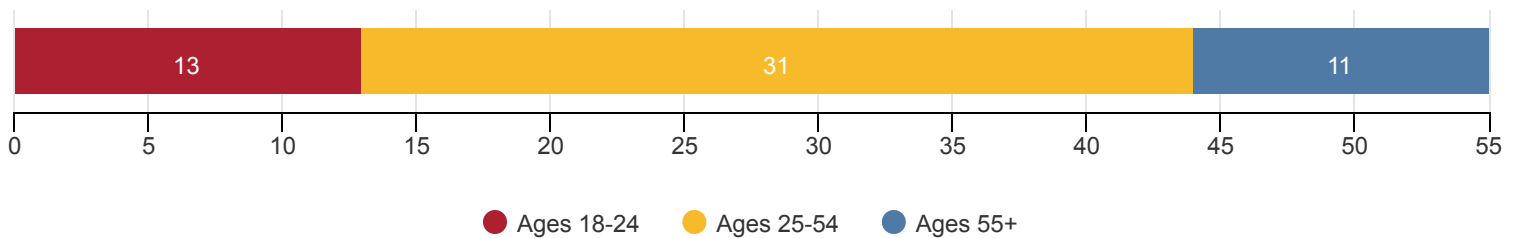
In December 2019, Governor Gavin Newsom [announced](#) a 100-Day Challenge Initiative to address homelessness across California. [Rapid Results Institute's \(RRI\)](#) 100-Day Challenges are designed to inspire and empower frontline teams to set ambitious goals, and harness the intense levels of innovation, collaboration, and execution required to achieve them in 100 days. As of October 2021, three cohorts of California's 100-Day Challenges have been completed and a fourth cohort is underway.

Lake County, CA

California's 100-Day Challenge communities were encouraged to set ambitious goals that are designed to spur intense collaboration and rapid innovation. The focus of this ambitious goal-setting process is to reach beyond the community's baseline efforts to spur systems-level change and improvements in how homelessness is addressed.

Lake County's 100-Day Challenge Goal: In 100 days, we will connect 55 people experiencing homelessness to safe and stable housing, with 75% being youth ages 18-24 or seniors ages 55+. Additionally 30% will identify as Black, Indigenous, or People of Color (BIPOC).

100-Day Challenge Outcomes: Over the course of 100 days, Lake County provide safe, stable housing for **55 people experiencing homelessness**.



Demographics:

- **44%** of clients housed during the 100-Day Challenge were Transitional Aged Youth (18-24) or Seniors (55+).
- **76%** of the persons experiencing homelessness who were connected to safe, stable housing during the 100-Day Challenge identified as BIPOC.

"After being introduced to the 100-Day Challenge, agencies and community members are more connected than ever, forming a strong team with a common goal in mind and making sure that those experiencing homelessness in our community can easily be referred to safe, accessible housing opportunities."

- Lake County 100-Day Challenge Team

Sustainability: In order to lock in their gains and maintain the momentum around preventing and ending youth homelessness, the Lake County 100-Day Challenge Team plans to focus on the following priorities moving forward:

- **Housing:** Move toward system-wide adoption of available unit tracker utilized during 100-Day Challenge.
- **Data:** Expand utilization of HMIS and Coordinated Entry among homeless and housing service providers.
- **Lived Expertise:** Launch a peer support group for recently housed persons.
- **Community Engagement:** Increase targeted outreach to the community and local agencies to engage them in the issue of homelessness and share success stories.
- **Communication:** Improve communication between agencies and with the general public, including through radio and social media.

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